

*Students become engrossed in the action – learning ASL almost subliminally, by immersion in a rich, virtual signing environment.*

– Nancy Jones, ASL Instructor,  
Lakeland Community College, Kirtland, Ohio.

*Very effectively uses humor in dramatizing the Deaf community's view of a true controversy, all the while adroitly weaving ASL vocabulary throughout scenes which are exciting and fun to watch!*

– Jen Ansevin, ASL Instructor,  
Lorain City Schools, Lorain, Ohio.



## DVD SERIES WITH STUDY GUIDE

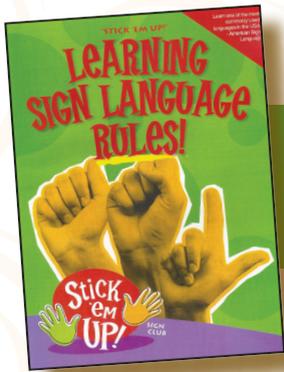
**GET READY TO HAVE A BLAST LEARNING  
AMERICAN SIGN LANGUAGE (ASL) WITH  
THE "STICK 'EM UP!" SIGN CLUB!**

The "Stick 'em Up!" DVD Series cleverly weaves signs into scenes showcasing natural interaction, loaded with playful action and laughs! **SPECIAL FEATURE:** a two-part mini-movie series that puts a comical sci-fi spin on the controversy over cochlear implantation!

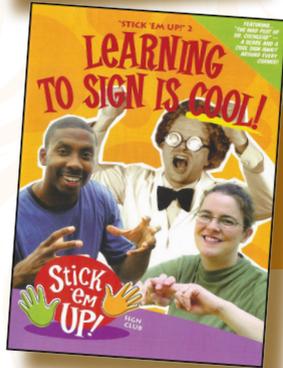
In addition to ASL vocabulary, common phrases, days of the week, colors and numbers, many extras provide insight into Deaf life and culture, and ASL linguistics. With the accompanying Study Guide, students will be ready for an organized exploration of basic ASL and to gain insight into the Deaf community.



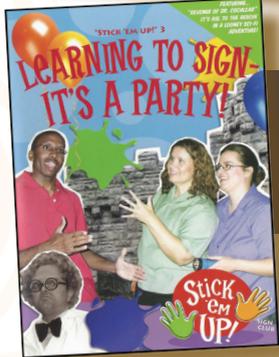
**More information/order:  
[www.stickemupsignclub.com](http://www.stickemupsignclub.com)**



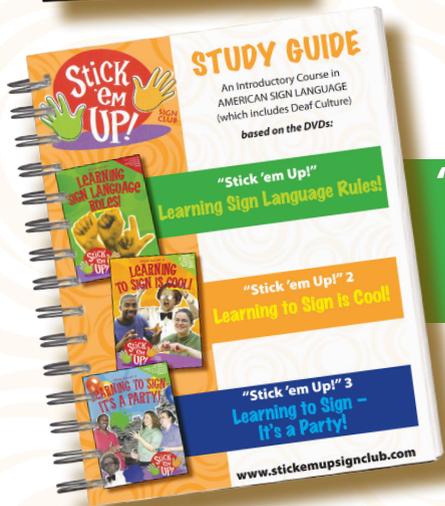
## “Stick ‘em Up!” Learning Sign Language Rules!



## “Stick ‘em Up!” 2 Learning to Sign is Cool!



## “Stick ‘em Up!” 3 Learning to Sign - It's a Party!



## “Stick ‘em Up!” Study Guide

### 3 DVD SET

In the “Stick ‘em Up!” DVD Series, signs are clearly demonstrated, often from dual angles for full visibility, and labeled with English captions. Immediately following demonstration, the same signs are used throughout scenes of natural interaction -- without captions -- for a challenging, fun way to learn American Sign Language!

### LEARNING SIGN LANGUAGE RULES!

ABCs, common phrases, food favorites, time-related signs, and more are presented in easy-to-follow natural interaction. Importance of creating connections between hearing and deaf worlds is highlighted when the gang teaches signs to a restaurant server by ordering menu items using only ASL.

### LEARNING TO SIGN IS COOL!

Frolic with the family, enjoy a day at the park, laugh at a BIG baby who's sick – all while learning cool signs related to these topics. Watch Part 1 of a sci-fi-comedy mini-movie series, featuring a mad scientist using cochlear implants in a plot to turn deaf people into robots!

### LEARNING TO SIGN - IT'S A PARTY!

Enjoy a humorous, engaging way to learn signs for colors, and for some of today's popular vocab (AMAZING, AWESOME, COOL). View the exciting second half of the special mini-movie series where a mad scientist plots to rule the Deaf community. Be sure to duck flying implants!

### STUDY GUIDE

Our Study Guide, based on the content of the three “Stick ‘em Up!” DVDS, takes students from the basics: common greetings, numbers, ABCs – to an intermediate level, by introducing classifiers, non-manual signals and short ASL stories. Lessons feature exercises that put students right into the action, helping to make learning and retaining easier and fun. Included is important cultural information, as no course of study in ASL is complete without learning about the people who use it, the Deaf community.